

PROJECT 01 BRIEF

SUBJECT : Electronic Publishing

CODE : MDM 323

PROJECT : Project 1 [ 30%] – Online Resume 30 %

BRIEF DATE : WEEK 3 (4<sup>th</sup> June 2008)

DATELINE : WEEK 5 (25<sup>th</sup> June 2008)

STUDENT NAME : \_\_\_\_\_

CLASS : \_\_\_\_\_

PROJECT OBJECTIVE :

In this project, the students understand the skill to create a personal profile web page. The basic HTML coding style enable the student to understanding the code without helping of any web design applications.

LEARNING EXPERIENCE :

This project enables students familiar with the code, HTML tags, and simple CSS styles to create a webpage with more efficient way. Therefore students will able to handle the design either by coding style or the graphic way.

BRIEF : *Workbook Required for this Brief.*

The submit web page must consist of following:

1. Personal profile.
2. Education Background (link if any).
3. Working Experience (if any).
4. Portfolio with image and a short explanation of the project. (link to the respective page if any)

SUBJECT EVALUATION :

PRE-PRODUCTION (Research, Sketches, Development & Process)	10%
CREATIVITY (Fresh and Original, concept & direction, Sensitivity of design)	30%
SKILL (Understanding tool, proficiency, achieved desired outcome)	20%
PRESENTATION (Confident & convincing, Professional attitude, utilization of tools)	20%
<i>EXECUTION (Met requirement, Craftsmanship, tidiness)</i>	20%
Total	100%